
LPWC Minutes Apr 10th, 2024

Wednesday, 04.10.2024

Officers

Mark Marasch, *Chair*
Jen Mueller, *Treasurer*
Phil Denton, *Secretary*

Members Present

Stephen Berkey

Guests Present

Philip Piridy

Meeting Called to Order at 7:12 pm

Acceptance of Agenda and Minutes

Jen moved to accept the agenda and minutes. Stephen seconded. Motion carried.

Officer Announcements

Chair

- Gun rights efforts at the Federal Level in Congress:
 - HR374 [Abolish the ATE](#)
 - HR450 [Repeal the National Firearms Act](#)
 - Gun rights efforts here in Ohio. SAPA is under attack by all the usual suspects. OGO's website makes it easy to notify your state representative to [push this through with no changes](#).
 - Our #1 effort, in my mind, is to build up this affiliate and make our way toward critical mass. Please let your friends, family, and anybody like-minded know that we are here, we are the ones who are truly for liberty, and we need their help.
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Treasurer

- Our current balance is \$874.91.
- Reminder - we are now taking donations online via Aneidot and we currently have three donors supporting our affiliate on a monthly basis. If you believe in what we're doing, please consider making a recurring donation! Every little bit helps.

Secretary

- None

Other Announcements

- Lebanon starts Third Fridays up next month! Let's brainstorm marketing ideas at Kala Coffee next week.

Committee Report:

Marketing Committee

- New CRM coming to LPO!
- We have a new business/marketing plan to review at the Friday coffee meeting.
- We have Instagram!
- Will be requesting for \$50 for Facebook ads again tonight. Specific posts to be boosted TBD in committee meeting. Will try to do better with an ad for our meeting.
- Nolan chart quiz cards? T-shirts/other merch? Yard signs? Road signs?
- Have started answering simpler questions about LP and the platform on our website. Check Signal for the links!
- Anyone interested in the marketing committee?
- We need to get involved in local politics. Who watches the watchers? We should attend and report back on what our local governments are doing - especially when they do bad stuff.
 - Following the Village of Maineville
 - Sign up for the Warren County Post!
- We have stickers!
- Need to update website - please send pictures!
- Coffee THIS FRIDAY!
- Let's talk marketing after!

Old Business

- Spike Cohen v David Hogg Gun Control Debate happening TONIGHT at 6pm at Dartmouth. Will see if I can find the debate online to email out later.



New Business

- Jen moves to move next month's meeting to Hidden Valley Orchard. Phil seconds. Motion carries.
- Phil moves to spend up to \$50 on Social Media (Facebook, Instagram) ads for affiliate marketing. Jen seconded. Motion carries.

Meeting was adjourned at 7:50 pm

- Phil moves that we adjourn. Stephen seconds. Motion carries.