
LPWC Minutes June 12th, 2024

Wednesday, 06.12.2024

Officers

Mark Marasch, *Chair*

Jen Mueller, *Treasurer*

Phil Denton, *Secretary* – Not Present

Members Present

James Mills

Guests Present

TBD

Meeting Called to Order at 7:07 pm

Acceptance of Agenda and Minutes

Jennifer moved to accept the agenda. James seconded. Motion carried.

Officer Announcements

Chair

- I want to reiterate this message: Our #1 effort is to build up this affiliate and make our way toward critical mass. Every time we are together, let's focus on that issue.
 - Please note that our County Convention is coming up in September, which includes elections. Details will be in appropriate announcements, including one in this meeting. Because we elect officers every two years when these elections take place in September, please know that I will not be running for reelection as Chair or any officer position this time around. I'm pursuing other efforts to have a more profound effect on liberty than I feel I can have here. Those efforts have been spooling up and I can't give LPWC the attention it deserves.
-

Treasurer

- Our current balance is \$920.71.
- Reminder - we are now taking donations online via AneDot and we currently have three donors supporting our affiliate on a monthly basis. If you believe in what we're doing, please consider making a recurring donation! Every little bit helps.

Secretary

- I apologize for my absence tonight and the lack of available minutes for approval. I hope we can approve both May and June's minutes in July.

Other Announcements

- (Mark) **County Convention.** We are holding our Regular County Convention in September. This will take place at our usual time and place, here at Doc's in Lebanon at 7:00 on the 11th of September. Important details:
 - All aspects of this convention will be in accordance with our by-laws, which are posted on our website
 - Go to our website <https://warren.lpo.org/>, click on About Us and Affiliate Records, then scroll to the 2022 constitution and by-laws near the bottom.
 - Or just go straight to: <https://warren.lpo.org/wp-content/uploads/2022/11/Libertarian-Party-of-Warren-County-Ohio-Constitution-and-Bylaws-September-2022.pdf>
 - Important details
 - We should give **public notice** ASAP, but the requirement to give public notice is no less than 30 days. **(Action to the Secretary.)**
 - We **cannot** charge registration or attendance fees for this convention, as the 90 day requirement unless we decide to do it tonight and take action by tomorrow the 12th of June (I don't think we'd want to, anyways).
 - A **member** is defined as the following:
 - A. Has affirmed the following pledge: "I hereby certify that I do not believe in or advocate the initiation of force as a means of achieving political or social goals."
 - B. Is not legally affiliated with another political party.
 - C. Resides in Warren County, Ohio.
 - **Who can vote?** Delegates are defined as follows: persons that have affirmed the NAP, live within Warren County, are not legally affiliated with another political party, and have attended at least one business meeting of the Libertarian Party of Warren County or any county sponsored or supported event where attendance was taken between 25 to 365 days prior to the Convention in which the person wishes to serve as a Delegate.
 - **Amendments** to our constitution must be provided by our July meeting, so that proposed amendments can be shared at least 30 days prior to the convention.

- At the convention, proposed amendments must be approved by 60% of the delegates to pass.
- Amendments take effect 48 hours after the convention, so amendments cannot change the way that this convention is run.
- **Officer Elections.** While not much is spelled out, we fall under the LPO's rules.
 - Nominations can be made at the convention, but we recommend nominating candidates by the August business meeting.
 - Voting will be accomplished using a run-off method requiring multiple votes eliminating the last-place candidate until a majority is reached.
 - All votes for candidates in the LP include "None of the Above" as an option.
- Coming events to spread the word about?

Committee Report:

Marketing Committee

- New CRM coming to LPO!
- We did attend the music festival last month - James/Phil P to update please.
- We have Instagram!
- Will be requesting for \$50 for Facebook ads again tonight. Specific posts to be boosted TBD in committee meeting. Did not run ads last month but had several strategy discussions with James about this.
- We now have a Marketing Committee Signal group - ask me if you'd like an invite.
- We need to get involved in local politics. Who watches the watchers? We should attend and report back on what our local governments are doing - especially when they do bad stuff.
 - Following the Village of Maineville
 - Sign up for the Warren County Post!
- We have stickers!
- Need to update website - please send pictures!
- Coffee NEXT FRIDAY!
- James has had some GREAT ideas for marketing the affiliate and I look forward to getting him more involved - especially in social media strategy/management.

Old Business

-



New Business

- (perhaps do this again?) James moves to spend up to \$50 on Social Media (Facebook, Instagram) ads for affiliate marketing. Jennifer seconded. Motion carries.

Meeting was adjourned at 7:29 pm

- Jennifer moves that we adjourn. James seconds. Motion carries.