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# LPWC Minutes Feb 8th, 2023

Wednesday, 2.8.2023

## Officers

Mark Marasch, *Chair*  
Jen Mueller, *Treasurer*  
Phil Denton, *Secretary*

## Members Present

Seth Alton  
Melissa Helton  
Catherine Marasch  
Scott Mueller  
Jeff Schulthess  
Jess Smith

## Guests Present

None

## Meeting Called to Order at 7:08

## Acceptance of Agenda and Minutes

- Jess moved to approve the minutes, Melissa seconded, motion carried.
  - Jess moved to approve the agenda, Jen seconded, motion carried.
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## Officer Announcements

### Chair

- New blog post coming out on expungement of criminal records, especially for marijuana convictions. Please share via social media, etc. to get greater exposure. Phil is going to set me up with access to our Twitter account.
- Andrew has decided not to be involved with the affiliate, for now. Could use another volunteer for Outreach.
- Jon Mohler has agreed to serve as our new county Political Director.

### Treasurer

- All reports have been submitted to Warren County BOE.
- I've updated the 2023 Spreadsheets to mirror the BOE forms for easy submission. I am getting Scott Mueller to put in the proper formulas for tracking purposes.
- I have set up Remote Deposit Capture (RDC) through the LCNB app on my phone.
- Our current balance is \$584.49.
- Reminder - we are now taking donations online via Anedot and we currently have three donors supporting our affiliate on a monthly basis. If you believe in what we're doing, please consider making a recurring donation! Every little bit helps.

### Secretary

- No report

## Other Announcements

- Come get your stickers! If you can donate a couple bucks to help cover the costs, all proceeds go to the affiliate thanks to a generous donation of the stickers last month!

## Committee Report:

### Marketing Committee-

- Taking a more proactive approach on social media this year. I will be making a concerted effort on Facebook and Mark is helping on Twitter.
- Followed up on older Facebook messages.

- Facebook ad “disclaimer” is approved, I’m approved, we’re approved, now I need an ad center account. Working with Michelle/ExCom on this.
- CRM Rollout on pause
- Anyone interested in the marketing committee?
- We have stickers!
- Need to update website - please send pictures!

## Election Committee-

- I have identified 43 races up for election in 2023 and 2024 (35 and 8, respectively) that weren’t competitive in their last election, meaning there was either exactly the right number of candidates to fill the seats or not enough. The next step is to start reaching out to folks in those municipalities to identify potential candidates.
- How can the affiliate help? Identify anyone interested in running for office. Even if it isn’t in one of those races, we can find a race that’s impactful and a good fit.

## Old Business

- Previous proposal for relocation of business meetings was tabled.
  - a. Phil to assemble a survey to find out if a better meeting location would have better attendance.
- Marketing Exercise
  - a. Where do you spend your digital time?
    - i. Phil to add share tool/link to WordPress
    - ii. Seth to help Mark maximize Twitter use/impact/reach
    - iii. We discussed Twitter verification for additional reach on our official Twitter account.
  - b. We need legs!!!

## New Business

- Jess moved to donate \$100 to Rage Against the War Machine. Jen seconded. Motion carried.



## Adjournment - 8:04

- Phil moved to adjourn, Jen seconded, motion carried.