
LPWC Minutes Jan 11th, 2023

Wednesday, 1.11.2023

Officers

Mark Marasch, *Chair*

Jen Mueller, *Treasurer - Absent*

Phil Denton, *Secretary*

Members Present

Jess Smith

Andrew Stead

Guests Present

Jamie Stead

Meeting Called to Order at 7:06

Acceptance of Agenda and Minutes

- Jess moved to approve the minutes, Andrew seconded, motion carried.
- Jess moved to approve the agenda, Andrew seconded, motion carried.

Officer Announcements

Chair

- The new year is here and we need to swing back into action. I'm aware of at least three fronts that we can be pursuing as an affiliate right now:
 - Outreach on Covid-affected businesses
 - Gun law nullification
 - Marijuana decriminalization
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Please make it known which tasks you want to be interested in (inside and outside of business meetings), sign up to help out, and let's start moving forward.

Treasurer

- Training is complete
- I have set up Remote Deposit Capture (RDC) through the LCNB app on my phone.
- Our current balance is \$561.59.
- Reminder - we are now taking donations online via Anedot and we currently have three donors supporting our affiliate on a monthly basis. If you believe in what we're doing, please consider making a recurring donation! Every little bit helps.

Secretary

- No report

Other Announcements

- Come get your stickers! If you can donate a couple bucks to help cover the costs, all proceeds go to the affiliate thanks to a generous donation of the stickers last month!

Committee Report:

Marketing Committee-

- Thank you to everyone who's filled out the issues survey! If you'd like to see it or update your responses, let me know.
- CRM Rollout on pause
- Honestly I've not done much with social media. If anyone is interested in helping with that, please let me know. Michelle?
- Anyone interested in the marketing committee?
- We have stickers!
- Facebook campaign pending.
- Need to update website - please send pictures!
 - I did update the "Contact your Representatives" page based on the recent House/Senate/State elections. Still waiting for full contact info on the new guys - Landsman and Vance, etc.

Community Outreach-

- Andrew has found an online survey platform and created the survey for business owners. It's been reviewed/edited by Mark and will be distributed soon.

Old Business

- Previous proposal for relocation of business meetings was tabled.
 - a. Phil to assemble a survey to find out if a better meeting location would have better attendance.
- Marketing Exercise
 - a. Marketing homework - work on your story - why'd you become LP/lp?
 - i. Jamie moved to move this activity until after the meeting and Jess seconded. Motion carried.

New Business

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Adjournment: 7:30

- Andrew moved to adjourn, Jess seconded, motion carried.