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# LPWC Minutes Dec 14th, 2022

Wednesday, 12.14.2022

## Officers

Mark Marasch, *Chair*  
Jen Mueller, *Treasurer*  
Phil Denton, *Secretary*

## Members Present

Jess Smith

## Guests Present

Jon Mohler  
Scott Mueller

## Meeting Called to Order at 7:05

## Acceptance of Agenda and Minutes

- Jen moved to approve the minutes, Jess seconded, motion carried.
- Jen moved to approve the agenda, Jess seconded, motion carried.

## Officer Announcements

### Chair

- Let's talk about making some things happen with activism in this county. Please share topics you'd like to pursue. Talk to me after the meeting or bring them up in New Business if you'd like to pursue something. I'm still looking for who'd like to get involved on a gun rights sanctuary effort. Phil passed information to a Mason's city councilman, but I want to make
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our way into a number of municipalities and townships to spread the idea of gun law nullification.

## Treasurer

- Training is complete
- I have set up Remote Deposit Capture (RDC) through the LCNB app on my phone.
- Our current balance is \$538.69.
- Reminder - we are now taking donations online via Anedot and we currently have three donors supporting our affiliate on a monthly basis. If you believe in what we're doing, please consider making a recurring donation! Every little bit helps.

## Secretary

- No report

## Other Announcements

- Jen and Scott purchased 1000 Warren County LPO stickers - should arrive 12/22/22! Come get them!

## Committee Report:

### Marketing Committee-

- Thank you to everyone who's filled out the issues survey! If you'd like to see it or update your responses, let me know.
- Still working on CRM rollout.
- 39 contacts in CRM right now. Another new subscriber I'll reach out to.
- Honestly I've not done much with social media. If anyone is interested in helping with that, please let me know. Michelle?
- Anyone interested in the marketing committee? If not, that's OK but I don't have cycles for social media other than major announcements. I will focus on practical marketing for you guys - the folks most involved.
- Elevator pitch review tonight and homework to come!
- Facebook campaign pending but I did make progress.
- Need to update "How to get Involved" page and homepage - please send pictures!

### Community Outreach-

- Andrew couldn't join us tonight, but his time is freeing up and he's working on a Covid survey for small business owners to how they've been affected by the government over the past couple years. If you know small business owners who should participate in the survey, please pass their info to Andrew. If you'd like to help on this campaign and find ways to help this part of our community, please contact Andrew.

## Old Business

- Previous proposal for relocation of business meetings was tabled.
  - a. Phil to assemble a survey to find out if a better meeting location would have better attendance.
- Marketing Exercise
  - a. Marketing homework - work on your 10-second "elevator pitch" - "What is the Libertarian Party?"
- Marketing Spending Requests
  - a. Printed Collateral
    - i. We have stickers!

## New Business

- Marketing exercise
  - a. 10-second elevator pitch review
    - i. "Pick a topic"
  - b. Homework - why'd you get involved in LP/lp?

## Adjournment: 7:42

- Phil moved to adjourn, Jen seconded, motion carried.