
LPWC Minutes Oct 12th, 2022

Wednesday, 10.12.2022

Officers

Mark Marasch, *Chair*
Jen Mueller, *Treasurer*
Phil Denton, *Secretary*

Members Present

Michelle MacCutcheon
Catherine Marasch

Guests Present

None

Meeting Called to Order: 7:04pm

Acceptance of Agenda and Minutes

- Phil Denton moved to approve the Agenda, Jen Mueller seconded, and the motion carried.
- Michelle MacCutcheon moved to accept the August minutes, Jen Mueller seconded, and the motion carried.
- Phil moved to accept September minutes, Michelle MacCutcheon seconded, and the motion carried.

Officer Announcements

Chair

- Let's talk about making some things happen with activism in this county. Please share topics you'd like to pursue. Talk to me after the meeting or bring them up in New Business if you'd like to pursue something. Personally, I want to start with making a township, city, or even all of Warren County a gun rights sanctuary. I've written articles on the philosophy, the problem, and another one suggesting model legislation from the Tenth Amendment Center as a solid starting point to avoid many pitfalls. To pursue these things means we need to build broad coalitions and we need to be willing to work with anybody who is willing to join us in this endeavor, which is likely to include quite a few conservatives, Republicans, and even MAGA folks. Working together on a topic may lead to more of them getting exposed to libertarian philosophy and coming in our direction...in addition to getting good legislation passed.
- Phil Denton has agreed to serve as Marketing Committee chair.
- Andrew Stead has agreed to serve as Community Outreach starting 1 Nov 2022.

Treasurer

- Phil is currently training Jen Mueller, not much to share yet. Just got set up with the bank. Already set up with the IRS and the Board of Elections.
- Reminder - we are now taking donations online via Anedot and we currently have three donors supporting our affiliate on a monthly basis. If you believe in what we're doing, please consider making a recurring donation! Every little bit helps.
- Our current balance is 482.80. We are getting close to that 500.00 threshold where we will start getting hit with fees.

Secretary

- I removed references to the "consent agenda" from the SOP. I will be cleaning up the SOP as well.
- I will also remove officer roles and responsibilities from the SOP since these are now in the Affiliate's Constitution and Bylaws now. If anyone would like to see the current SOP, please let me know.
- I will post the updated Constitution and Bylaws on the county website once all the Convention updates have been incorporated.

Other Announcements

- LPO CentCom had their first meeting in September. Officer elections were held, including the At-Large ExCom seats.
- Yesterday was the public reading of the proposed backyard chicken ordinance for the City of Lebanon. After first reading, some additional restrictions were added. Final vote scheduled for 10/25.

Committee Report:

Marketing Committee-

- Thank you to everyone who's filled out the issues survey! If you'd like to see it or update your responses, let me know.
- Still working on CRM rollout.
- 38 contacts in CRM right now. One NEW Subscriber who signed up after reading Mark's second Gun Rights article. Bravo, sir! I sent him the issues list to see if we can figure out if he's even in our county.
- Honestly I've not done much with social media. If anyone is interested in helping with that, please let me know. Michelle?
- Web traffic - 72 individual visitors (down 14% month over month but same as July). 17 visitors from Google Search (up 70%)
- Top web content:
 - Homepage - 26 unique pageviews
 - Andrew's why I joined - 14
 - Affiliate Records - 8
 - /blog/ - 8
 - Contact Your Reps - 6
- Anyone interested in the marketing committee? If not, that's OK but I don't have cycles for social media other than major announcements. I will focus on practical marketing for you guys - the folks most involved.

Community Outreach-

- (Mark) Jess has stated that she can't run the Community Outreach committee. Andrew Stead has said that he'll pick it up as we move into November. If you are interested in participating, please talk with Andrew.

Old Business

- Proposal for relocation of business meetings by Mary Lee (in absentia). Motion to table by Phil Denton, Jeff Schulthess seconds. Motion carries.

New Business

- None



Adjournment: 7:59

Phil moved to adjourn, Michelle seconded. Meeting adjourned at 7:59pm.